

Operating Plan

2017-18

Theme 1 - We will ensure you have the best time at University

Objective

Action in 2017-18

Ensure students feel supported

1. We will run the be safe and secure campaign
2. We will run campaigns to highlight to students the importance of their mental health. We will run a mental health awareness campaign in mental health week, mental health in sport campaign, blue Monday and random acts of kindness
3. We will run a joint housing fayre with the University
4. We will run a campaign to promote the University student achievement service
5. We will run the SU crew to help students move and settle in to University life
6. We will create a business plan to launch an independent academic advice service

Help students have fun and make friends

1. We will have more non-drinking events than night time events in Freshers' Fortnight.
2. We will create and launch a trips programme
3. We will deliver more social events in Gloucester
4. We will support more events in the bars and non-drinking events working in partnership with BaxterStorey
5. We will launch a student engagement plan that engages hard to reach groups

Run activities and opportunities that are fun, meaningful and impactful

1. We will run meaningful committee training for clubs and socs
2. We will increase the funding of sports teams working in partnership with University Sport
3. We will increase the amount of meaningful paid and non paid opportunities for students to develop their skills through the SU

Objective

Action in 2017-18

Reduce the barriers to an excellent experience

1. We will help students save more money by lobbying to keep travel and food prices down
2. We will commission research in to the barriers students face
3. We will lobby the University to ensure hidden costs are made clear for each course and that actions are taken to reduce them where possible
4. We will run an inclusive sport campaign
5. We will create an action plan to support the University to address the BAME attainment gap

End of Theme 1 Operating Plan

Theme 2 - We will have a positive impact on your academic experience

Objective

Action in 2017-18

We will ensure the student voice is heard at course and subject rep level

1. We will run the subject and course representative schemes
2. We will deliver speak week
3. We will write a termly student matters report.

Improve the quality of the feedback we get

1. We will build, develop and launch an online feedback tool

Ensure our part time and full time officers are supported and empowered

1. We will work with YFP to develop a Full time officer development plan
2. We will create a Part time officer guidebook including expectations and where to find help
3. We will embed part time officers in to the strategy by having the officers chair a committee that reviews each theme
4. We will run leadership and campaign training for PTOs
5. We will run a mentoring programme for PTOs

Make positive change happen, based on student feedback

1. We will run academic campaign to promote student achievement
2. Officers will run a campaign to gather student feedback
3. We will develop a method to constructively analyse and report feedback to the University

Theme 3 - We will support you to develop your skills and be ready for working life experience

Objective

Action in 2017-18

Create more opportunities and activities for students to become more employable

1. Increase the amount of opportunities advertised on our website
2. Provide students with opportunities to become coaches and referees (sport England funding dependent)
3. Create skills for students
4. Submit a bid to have a media hub at Park for societies and clubs
5. Run more workshops that meet Employability Bronze criteria

Support students to recognise their successes and reflect on their development

1. Encourage more students to complete the employability award by running an awareness campaign
2. Run the SLTAs, Gnomies and Sports awards
3. Run Bankit
4. Run course rep of the term
5. Run an end of term sports awards

Provide better development for student leaders

1. Run a student leadership/employability programme/workshops
2. Run a leadership conference for sport committees
3. Run a Part Time Officer training programme

Work in partnership with YFP

1. Create a SU/ YFP agreement

Theme 4 - **We will create a stronger University of Gloucestershire student community**

Objective

Action in 2017-18

Support student led groups to grow and develop

1. We will have a larger funding pot available to students groups to use
2. We will run better training for sports and club committees
3. More funding for societies
4. We will run refresher training for clubs and society committees

Support the development of subject communities

1. Encourage the creation of academic socs
2. Each subject community will have a trained Subject rep who will meet with their Academic Subject lead

Campaign for better SU and student facilities

1. Lobby for better social learning space
2. Create a better social space at Oxstalls

Support students to feel embedded in the student community

1. Support clubs and societies to establish projects in local schools and the community
2. Run a tea dance for the local community
3. Have a page for sport and student updates in the local newspaper
4. Run more social events at Oxstalls
5. Run town tours on move in weekend and speak at school induction talks

Theme 5 - **We will communicate effectively with our stakeholders**

Objective

Action in 2017-18

Improve our understanding of students

1. Run annual survey that seeks student views on everything
2. Complete an annual data report that analyses which students engage with us.

Be excellent at communicating with our students

1. We will run gloswins campaign and launch an impact website which will communicate student and SU success
2. Develop a comms plan

Build a strong and physical digital presence

1. Complete brand guidelines
2. Invest in shop spaces

Improve communications with the University

1. Termly newsletter about the SU posted on University infonet
2. We will develop a timetable of papers the SU submits to University Committees (University Council, Academic Affairs, Academic Board)



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